



FOR IMMEDIATE RELEASE

DRYTEK ANNOUNCES NEW FLOWLITE SYSTEM AT WORLD OF CONCRETE

New System Consistently Delivers Lightweight, Level Flooring for the Most Challenging Renovation Projects

PORTSMOUTH, NH and LAS VEGAS, NV -- February 3, 2009 — Drytek® Flooring Solutions, America's leader in innovative floor leveling systems, today announced the new Drytek® FLOWLITE™ System at the World of Concrete show in Las Vegas. Drytek will display FLOWLITE and its full line of self-leveling concrete products at booth #S20331 in the South Hall of the Las Vegas Convention Center.

FLOWLITE provides an easy to use solution for general contractors and flooring installers facing the challenge of creating new, level floors in renovation projects where weight load is an issue. These challenging environments include mill conversions, lofts, suspended walkways and weight-constrained high-rise floors in older buildings.

The FLOWLITE System consists of a base layer of Drytek 3000 as the lightweight component, and a top layer of Drytek 7200 or Drytek 7400 self-leveling cement. The Drytek 3000 allows for the build-up of floor depth at an ultra-low density, and provides insulating and sound attenuation benefits.

Drytek's Product Portfolio Includes:

- Drytek 7000 Series – underlayments and wear surfaces
- Drytek 8000 Series – patching cement
- Drytek 9000 Series – for wear surfaces
- Drytek Skimcoat
- Designer Concrete Finish
- Drytek Primer – multipurpose primer
- Drytek 3000 – lightweight underlayment system

- Drytek Supercap™ - concrete capping cement

“At Drytek, we continue to develop innovative products that meet the specific needs of contractors, installers, architects and consumers,” said Drytek CEO Terry Cotton. “Our new FLOWLITE system is designed to meet the challenge of renovations where weight-load is an issue while delivering the same quality and hands-on support that people expect from Drytek.”

To learn how easily Drytek's FLOWLITE system can be deployed, please view our [online video](#) or visit the Drytek website at www.Drytek.com.

About Drytek

Drytek is a leading innovator and manufacturer of concrete flooring solutions. Drytek's current line of self-leveling products includes a wide range of durable and attractive wear surfaces as well as high-performance underlayment. Drytek's quick drying, Low-Alkali formulation allows contractors to dramatically speed up the building process, saving both time and money. Placing significant emphasis on customer support, Drytek offers experienced project teams to assist with any installation. For more information about Drytek's innovative products and systems, please visit www.Drytek.com.

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